

# NEW YORK CITY

*The City That Never Sleeps buzzes with business activity around the clock*

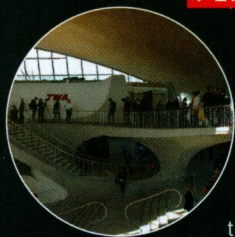
BY HALEY SHAPLEY

**N**ew York is a city of superlatives: the best, the biggest, the brightest. When it comes to business, it's no different. In a report from PricewaterhouseCoopers analyzing the global capitals of finance, innovation, and tourism, New York City came out on top, besting other powerhouses such as Toronto, San Francisco, and Stockholm. Why? The cultural vibrancy, research universities, work flexibility, and entrepreneurial environment are unmatched. Whether you're

attending a trade show at the Javits Center, meeting a key contact, or scouting an emerging trend, chances are good that you'll end up in NYC at some point on business travel.

The sheer number of options for everything, from food to accommodations, can be overwhelming. The good news is that whatever your tastes, you should be able to find something to suit you. Making big plans to visit the Big Apple for work? Here's what you need to know.

## PLANES, TRAINS, AND AUTOMOBILES

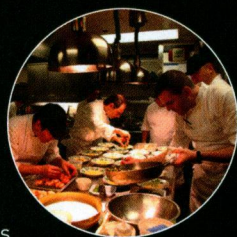


There are three airport options in the New York City area: **John F. Kennedy International Airport (JFK)**, LaGuardia Airport (LGA), and Newark Liberty International Airport (EWR). Nonstop flights from Seattle-Tacoma International Airport to New York take about six hours. Once you're in the city, public transportation is world-class. The subway

will get you almost anywhere you need to go — a single ride is \$2.75 or \$3, depending on the type of ticket you buy; if you're planning to be in the city for several days, grab a seven-day unlimited pass for \$31. Taxis are ubiquitous, but so is traffic. Keep that in mind when calculating drive times.

## THE POWER LUNCH

The well-known **Gramercy Tavern** in the Flatiron District is a sure bet for top-notch service and a lovely contemporary American meal in a neo-Colonial setting. In Tribeca, try upscale Indian cuisine at **Tamarind**, where the soaring windows help



lend a light and airy feel to the restaurant. (As a bonus, tables are generously spaced, a rarity in New York.) For a classic experience, **Delmonico's** in the Financial District is a storied steakhouse dating back to 1837. Leave room for dessert, because the Baked Alaska tastes as good as it looks — and that's saying something, given that it's a work of art on a plate.

## GET SOME SLEEP



Need a ride? A complimentary shuttle will take you from the Japanese-inspired **Kitano New York**, at the edge of Midtown and Murray Hill, to Wall Street every weekday morning, should you have meetings there. For a boutique experience, **Hotel Giraffe** in NoMad (north of Madison Square Park) has lots of little extras: continental breakfast, passes to

New York Sports Club, wine and cheese receptions in the evening, and Wi-Fi, all complimentary. At **Gild Hall** in the Financial District, the spacious rooms take on a Rocky Mountain motif and feature comfortable beds.

## OFF THE CLOCK

You could explore it for days and still not see everything at the **Metropolitan Museum of Art**, the nation's largest, but it's worth going anyway. To get your bearings, take the hour-long Museum Highlights Tour. Afterward, wander from room to room or prioritize based on interest — either way, you're bound to run into famous works such as *The Little Fourteen-*



*Year-Old Dancer* sculpture by Edgar Degas, the *Washington Crossing the Delaware* painting by Emanuel Leutze, and armor made for King Henry VIII. For fresh air, the High Line in Chelsea is an impressive park built where an elevated rail line used to be.



## IT'S SHOW TIME

If you have any free time on a weekend or evening, Broadway beckons. *The Curious Incident of the Dog in the Night-Time* (at **Ethel Barrymore Theatre**) is a touching tale about a boy with autism trying to solve a mystery, complemented by an impressive set design. In previews this month and officially opening next month at **Richard Rogers Theatre**, *Hamilton* — a hip-hop musical about founding father Alexander Hamilton — promises to be unlike any show you've seen before. ■ @girlaboutworld



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